



XXXXX

18/03/2022 XXXXX2021XXXXXXXXXXXX5.6%XXXXX2020XX-3.4%XXXXXXXXXXXXX
XXXXXXXXXXXXXGDPXXXXXXXXXXXXX

XXXXXX
XXXXX 2021 XXXXXXXXXX 5.6% XXXXX2020 XX-3.4%XXXXXXXXXXXXX
XXXXXXXXGDPXXX
XXX
XXX

2021 XXXXXX GDP XXX 5.4%2020 XX-6.5%XXXXXXXXXXXXX2.7%XXXXX2020 XX-
4.9%XXX
XXXXXXXXXX GDP XXXXXXXXXX 5.6%2020 XX-2.4%XXXXXXXXXXXXX 6.8%2020 XX-
2.1%XXXXXXXXXX 4.2%2020 XX-2.8%XXXXXXXXXXXXX4.3%2020 XX-2.9%XX

XXXXXXXX 5.7XX2020 XX-3.4XXXXXXXXXX 2021 XXXXXXXXXXXXXXXXXXXXXXXX
XXX GDP XXXXXXXXX
XXXXXX 4.6%2020 XX-5.2%XXXXXXXXXX 5.5%2020 XX-8.4%XXXXXXXXXXXXX

XXXXXXXXXX Taycan XXXXXXXXXXXXXXXXXXXXXXXX 41.296 XXXXXXXXXXXXXXXXXXXXXXXX 2021 XXXXXXXXXXXXXXXX

xx Taycan xxxxx Taycan Cross Turismo x Taycan Sport Turismo xx 2022 xxxxxxxxxxxxxxxx
xxxxx

xxxx 911 xxxxxxxxxxxxxxxxxxxxxxxx 38,464 xxxxxxxxxxxxxxx Panamera xxxxxx 30,220 xxx
718 Boxster x 718 Cayman xxxxxxxx 20,502 xxxxx

x x

xxx Taycan xxxxxxxx

xxxxxxxxxxxxxxxxxxxxxxxxxxxx 80,449 xxxxxxxxxxxxxxx 70,025 xxxxxxxxxxxxxxxxxxxxxxx

xxxxxxxxxxxxxxxxxxxxxxxxxxxx 22% xx 2020 xxxxxxxx Macan xxxxxxxxxxxxxxxxxxxxxxx

xxx 33% xxx 24,716 xx Taycan xx 9,419 xxxxx

xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx Taycan xxxxxxxxxxx 29% xxxxxx

xxxxxxxxxxxxx

xxxxxxxxxxxxxxxxxxxxxxxxxxxx 23% xxxxxxxxxxxxxxxxxxxxxxx 9,141 xxxxxxxxxxxxxxx 911 x Macan xx

xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx 45% xxxx

xxxxx Taycan xxxxx

xxxxxxxxx Plug & Charge xx 2020 x 11 xxxxxxxx 2021 xxxxxxxxxxxxxxx 385 x Taycan x 2021

x 12 xx Taycan Cross Turismo xx 26 xxxxxxx 14 x

xx 911 x Macan xxxxxxxxxxx

852 xx 821 xx

x x

xxxxxxxxxxxxxxxxxxxxxxxxxxxx 86,160 xxxxxx 2020 xxxx 7% xxxxxxxxxxxxxxxxxxxxxxx Taycan xxxx

xxxxxxxxx 39% xxxxxxxx" xxx

xxxxxxxxx" Taycan xxxxxxxxxxxxxxxxxxxxxxxx 5,106 xxxxxxxx 4,062 xxxxxxxx 1,714 xxxx

xxx 911 xxxxxxxxxxxxxxx

2021 xxx 28,565 xxxxxxxxxxxxxxx 9% xx 2020 xxxx

xxxxx 911 xx 7,792 xxxxxxxxxxxxxxxxxxxxxxx Macan x

Cayenne xx Taycan xx 20% x 19% x 18% xxxxxxxxxxxxxxxxxxx

x Taycan x 55% xxxxxx Panamera xxxxxxxxxxxxxxxxxxxxxxx 12% xxxxxxxxxxxxxxxxxxx Panamera xxxxxxx

xx

xxxxxxxxxxxxx

xx 3%

x Taycan xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx 28% xxxx 4,062 xxxxxx 911 xxxxxxxxxxxxxxxxxxxxxxx

XXXXXXXXXXXXXXXXXXXX

xxxCayenne xxxxxxx

XXXXXXXXXXXXXXXXXXXX

XXXXXXXXXX

XXXXXXXXXX

XXXXXXXXXXXXXXXXXXXX

xxxxxTaycanxxxxx

×××Taycan ××××

Macan

2020 3% 6.900 Macan

2,109 " " 911 1,529 Taycan 2021 1
2021 784

5,374 14% 4,427
15% 333 Taycan

2021 1,817 2020 5% 2021
875

Taycan
2021 70 356
4% 4,431 2020 4,243
Macan 2021 Taycan
531

2022 2021
2022
2023 2026

2022 GDP
2019 —

2022
2022

2022
2023 2026

2022
2022

xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx 6.35 xxxxxxxxxxxx 2022 xxxxxxxxxxxxxxxxxxxxxxxx
SUVxx
xx 2022 xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx
xxxxxxxxxxxxxxxx

xxxxxxxxxxxxxxxx 2022 xxx 2021 xx
xxxxxxxxxxxxxxxx 2022 xxxxxxxxxxx

MEDIA ENQUIRIES

Jojo Tang

Vice President Public Relations and Press
+86 21 6156 5890
jojo.tang@porsche.cn

Consumption data

Taycan with Performance Battery (Predecessor model)

718 Cayman (WLTP)*: Fuel consumption combined: 9.7 – 8.9 l/100 km; CO₂ emissions combined: 220 – 201 g/km; CO₂ class: G

911 Carrera (Predecessor model)

718 Boxster (WLTP)*: Fuel consumption combined: 9.7 – 8.9 l/100 km; CO₂ emissions combined: 220 – 201 g/km; CO₂ class: G

911 GT3 (Predecessor model)

*Further information on the official fuel consumption and the official specific CO₂ emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO₂Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Image Sublines

Path: media/Images/img_2.jpg

Title: Gentian_Blue_GT3_Touring_039.jpg

Subline: THE ICONIC 911 SPORTS CAR IS IN GREAT DEMAND IN THE US TOO

Path: media/Images/img_3.jpg

Title: DSC06778.jpg

Subline: **xxx**CAYENNE **xxxxxxxxxxxxxxxx**

Path: media/Images/img_4.jpg

Title: TA21Q2ZOX0001_cmyk.jpg

Subline: **xxxxxxxxxxxxxxxxxxxxxxxx**

Link Collection

Link to this article

<https://newsroom.porsche.com/zh/company/annual-sustainability-report-2021/business-performance-outlook.html>

Media Package

<https://pmdb.porsche.de/newsroomzips/70ce24c8-bf0f-4ba8-a981-76e03ba02923.zip>