



Cayenne Electric (WLTP)*: Electrical consumption combined: 21.8 – 19.7 kWh/100 km; CO₂ emissions combined: 0 g/km; CO₂ class: A

More space, elevated experience

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Luxury and practicality come together in a unique way in the new Cayenne. Compared to the combustion-engined model, the new Cayenne Electric has grown in length by 55 mm. The SUV and Coupé are 4,985 mm long and 1,980 mm wide (excluding mirrors). The biggest difference compared to the ICE model is in the wheelbase: 3,023 mm represents an increase of almost 13 centimetres. In the rear, passengers enjoy more space and comfort than ever before. This also applies to the Coupé, which, at 1,650 mm, is 24 mm lower in overall height than the SUV. The Cayenne's utility value is further underlined by its towing capacity of up to 3.5 tonnes.¹

First Porsche with surface heating

Surface heating is available for the first time in the Cayenne Electric. This system enhances thermal comfort while consuming very little energy. Thanks to the extensive heating zones on the door panels

and the centre armrest, it ensures quickly noticeable, draught-free warming of the interior even when the temperature outside is very low.

The surface heating is linked to the seat heating and is therefore also adjustable in three stages. The driver, front passenger and rear passengers can adjust their settings individually. Alternatively, the system can be decoupled from the seat heating via the flow display. With the parking pre-climatisation function the seat and steering wheel heating can be activated before getting into the vehicle. Control and programming of the system are easily carried out via the Flow Display or the My Porsche app, including personalised settings via the owner's Porsche ID.

Background lighting with Communication Light: informs, warns and performs

The Cayenne features extensive ambient lighting including communication light as standard. Drivers can choose their personal favourite from 30 colours. The animated light strip greets the passengers as they get in and visualises various vehicle situations, such as the charging process. When Launch Control is activated or a driving mode is changed, this is also highlighted in an emotive fashion. An LED light strip runs under the windscreen, and additional light elements are located in the lower part of the dashboard, in the door panels, the centre console and in the footwell.

In addition, the communication light works in conjunction with certain driver assistance systems, such as lane change assist, and can then issue location-specific warnings. For example, a pulsating band of light on the door panel warns the driver of danger if they open it while a cyclist is approaching from behind.

Mood Modes: a multi-layered experience in the interior

With the Cayenne Electric, Porsche is introducing Mood Modes. These holistically orchestrated programmes turn the interior into an experience space and further develop the connection between driver and vehicle. Depending on the driving situation and personal preferences, moods are staged in a variety of ways. There are up to nine different Mood Modes to choose from: Dynamic, Relaxation, Travel, Entertainment, Urban and Focus are always available. In combination with the optional massage function, the wellness modes River Journey, Summer Dream and Thermal Spring are also available.

Each Mood Mode configures vehicle functions in different ways to create a holistic experience. The interior components involved are:

- Ambient lighting: supporting the new Mood Modes with single- or two-colour light scenes.
- Seats: the seating positions of the driver and front passenger can be adjusted to suit the respective

mood. The longitudinal position of the front seats, the angle of the backrest and cushions, and the seat bolsters can all be adjusted.²

- Displays: various multi-coloured light and image animations on the screens enhance the immersive interior experience.
- Sound: Porsche has curated a special Spotify playlist for each Mood Mode. These playlists are continuously updated. Alternatively, the selection can be made based on personal music preferences.
- Climate control: the temperature and intensity of the air flow in the front of the vehicle are adjusted to suit the selected atmosphere. Functions such as the heating and ventilation of the seats, as well as surface heating, are also integrated.
- Light: carefully coordinated lighting functions round off the overall experience.

A Mood Mode can be activated specifically for the driver and/or front passenger seats. Some customisation is also possible here, as the editing icon can be used to adjust the predefined settings. The Mood Modes are available both when the vehicle is stationary and while it is being driven.

Front seats offer significantly enhanced massage functions

The Cayenne SUV comes with Comfort Seats in the front as standard, with electric eight-way adjustment, a memory function on the driver's side and seat heating. The standard specification for the Coupé includes a lightweight eight-way sports seat with integrated headrests. For even greater comfort, Porsche offers Comfort Seats with 14-way adjustment and memory function for both versions. In addition to the more extensive adjustment options, Porsche also offers optional seat ventilation. Another option is the Adaptive Sports Seats with 18-way adjustment.

Porsche has also significantly expanded the available massage functions. Now, 16 air cushions with increased stroke in the driver and front passenger seats provide an improved depth and extend the pressure massage to the seat cushion areas. For the first time, a special vibration massage is possible, with two actuators in the cushion and four in the backrest. A total of five multi-level massage programmes are available to choose from.

Electrically adjustable rear seats – as standard

In the rear of the SUV, passengers benefit from a new, electrically adjustable seat system as standard. Both the backrest angle and the longitudinal adjustment (150 mm) can be altered. This gives customers the choice between a particularly comfortable seating position or more space for luggage. The Coupé-specific rear seating system, featuring two seats or an optional 2+1 configuration at no extra cost, has also been redesigned. For the first time, it features two-way electrically adjustable

backrests. When the second row of seats is in the most comfortable position, the luggage compartment volume in the SUV is 553 litres (Coupé: 490 litres). When the backrests are more upright, in the cargo position, this increases to 781 litres in the SUV (Coupé: 534 litres).³

The backrests can be split 40:20:40 and can be folded down from the luggage compartment or directly from the rear seats. This increases the luggage compartment volume to up to 1,588 litres (Coupé: 1,347 litres). Seat heating (standard on the Cayenne Turbo) and seat ventilation are optionally available for the rear seats.

Multifunctional centre console with space for drinks and mobile devices

The centre console is something of a multitasker, combining design, ergonomics and functionality. Its ascending shape reinforces the impression of sitting low and in a sports-car-like position in the Cayenne. At the same time, it has a confident design that underlines the car's SUV character. The cover is used as an armrest. It can be adjusted in length so that every driver can find their most comfortable position. The cushion can be customised with various high-quality materials, including leather. It is also part of the optional surface heating, contributing to a pleasant feeling of warmth in colder weather.

The large storage compartment contains two cup holders, which can be completely removed to increase capacity. They can also be fixed in two height positions. Their textile design, which enables them to adjust flexibly for different cup or bottle sizes, is another example of the high level of attention to detail inside the Cayenne.

A tablet holder and smartphone tray are also integrated into the compartment. Two smartphones can be charged wirelessly at up to 25 W or via two USB-C ports at up to 60 W. Two USB-C ports supplying 100 W each are also available.

¹In combination with the off-road package, specified for Europe

²For safety reasons, the seat position is only changed when the vehicle is stationary and not while driving.

³Details for vehicle specification without subwoofer.

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Consumption data

Cayenne Electric (WLTP)*: Electrical consumption combined: 21.8 – 19.7 kWh/100 km; CO₂ emissions combined: 0 g/km; CO₂ class: A

Cayenne Turbo Electric (WLTP)*: Electrical consumption combined: 22.4 – 20.4 kWh/100 km; CO₂ emissions combined: 0 g/km; CO₂ class: A

*Further information on the official fuel consumption and the official specific CO₂ emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO₂Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Video

https://newstv.porsche.com/porschevideos/newstv.porsche.com_327847_en.mp4

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